

# hello.

## I'm Emma Berry

Curious creator of learning

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[emma-b-instructional-design.squarespace.com](http://emma-b-instructional-design.squarespace.com)

## The Expertise

### Technical

- Articulate 360
- Adobe Creative Suite - Photoshop, Premiere Pro, Illustrator & InDesign
- PowerPoint (presentation design)
- Learning Management Systems
- Colour theory, layout and typography

### Theory

- Sound knowledge of learning theory & methodologies
- Multimedia design principles
- Accessibility in design
- Extensive experience of the full instructional design process, from analysis to evaluation

### Personal

- Agility and creativity
- Excellent time management
- Confident and self-motivated
- Client facing

## The Experience

2022 - 2023: **Learning and Development Media Manager** (eLearning developer / instructional designer) - Quantum Rise

2020 - 2022: **Multimedia Developer** (eLearning developer / instructional designer) - HCRG Care Group

2019 - 2020: **L&D Administrator** - The Learning Enterprise, Virgin Care

2016 - 2018: **Creative Manager / Consultant** - Accelerated Training Resources (ATR)

## The Person

A highly **creative** individual, with a thirst for knowledge and a **passion** to influence the world of digital learning.

I am a 'let's try it' person, always striving for **excellence** and never afraid to take a **risk**.

Living in rural Paulton with my husband and 2 children, I spend my free time drawing and walking my energetic chocolate Labrador.

## The Education

Professional Diploma  
Digital Learning Design

Digital Learning  
Institute

BA Hons Illustration

University of the  
West of England  
(UWE)



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## Contract

March 2024, 3 months: **Instructional Designer**  
Omniplex

Jan 2024, 2 months: **Learning Designer**  
Specsavers

Sep 2023, 3 months: **Learning Designer**  
Lloyds Banking Group

July 2023, 3 months: **Storyline Developer**  
Omniplex